

AVIATRADE ASIA SPONSORS FIRST 'CHINA CUP' SAILING REGATTA

Working on the principle that birds of a feather flock together, Aviatrade Asia sponsored and participated in the first "China Cup" sailing regatta held at the Long Cheer Yacht Club in Shenzhen, China 19th-22nd October. Judging by the line of Rolls Royces and Ferraris 'docked' outside the yacht club, the likely Asian suspects for jet ownership were in attendance. Confirmation was evidenced by the interest in AA's services at the official reception and during the press conferences.

AA's team raced a Beneteau First 40.7 to "a commendable finish" (read, "not quite on the podium")out of a field of sixty yachts that were courteously shadowed by Chinese Navy gunboats during the offshore day race....."



The Intrepid Aviatrade Asia team with Lenovo sponsors



Helming off Hong Kong island

"We checked the hull for bullet holes but escaped unscathed " was the quip from skipper, Philip Rushton.... " This is definitely worth a return to Dayawan Bay next year".

AA's boat was additionally sponsored by Lenovo and Yongtian Realty. Sponsorship positions for both the regatta and boats are available for next year's event and interested parties can contact Aviatrade Inc (organizing committee member) for details; philiprushton@aviatrade.aero, 1- 908-696-1174.

The exposure is international via television, major luxury lifestyle magazines and other media outlets.